



Authentic Neapolitan Tradition

COMPANY PROFILE

ITALIAN BAKERY SOLUTION FOR RETAIL



ABOUT US

De Fenza is an Italian bakery manufacturer specialized in authentic baked goods designed for modern retail. We support supermarket chains and distributors with high-quality products that combine traditional recipes, long shelf life and efficient supply solutions.

We offer:

- Flexible packaging formats for retail and food service
- Private label and customized solutions
- Stable supply and international logistics support

Our goal is simple: help retailers improve shelf performance with reliable and high-rotation products.

— CRISPY BREAD

FRESELLE | FRESELLINE | TEGAMINI
CIABATTE | CAPRESINE | BRUSCHETTE

— PIZZA / SOFT BREAD

SALTIMBOCCA CLASSICI E TONDI | PANUOZZI
PANE PIZZA | CROSTONI | BASE PIZZA | QUADROTTI

— SALTY SNACKS

PIZZETTE AL POMODORO | BACI NAPOLI | MINI HOT-DOG
TARALLI EXTRAMANDORLATI | TRECCINE | TARALLINI



CERTIFICATIONS

BRCS

Food Safety

CERTIFICATED

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? WHY CHOOSE

- Authentic Italian bakery products with strong consumer appeal
- Long shelf life for efficient stock management
- Scalable production for large retail volumes
- Customizable packaging formats (retail & private label)
- Reliable international logistics
- Consistent quality and certified processes

What retailers gain:

- Increased category value with premium Italian products
- Reduced waste thanks to extended shelf life
- Easy integration into existing assortments
- Opportunity to expand private label ranges

MISSION

Bringing authentic Italian bakery excellence to global retail markets.



BOOST YOUR BAKERY CATEGORY

WITH AUTHENTIC ITALIAN PRODUCTS

CRISPY BREAD



BRUSCHETTA

SALTY SNACKS



PIZZA BREAD



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